

Many of the things we need
can wait. The child cannot.

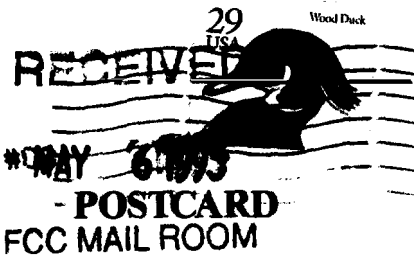
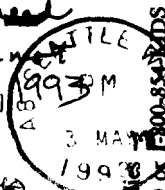
to: FCC

From: Judy Witmer
3206 SE 41st
Mercer Island, WA 98040

I have taught young children
ages 3-8 for the last 25 years.
The decrease in violent play
during the last 10 years is
dramatic. There are very few
choices on TV that are for
young children that promote
violence. I am convinced that
this violence has influenced
the play of children and I already
think I can see what is happening
to these children as they become
older. Please help curb
violence on TV. We, as a nation,
can't wait any longer.

Photo by Michael Ziegler

Judy Witmer



Children's
MM Docket No 95
Secretary
FCC
Room 22
1919 M St.
Washington, D.C.
20554

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Alfance for Children, Youth & Families
172-20th Ave, Seattle, WA 98112 • (206) 324-0340

DOCKET FILE COPY ORIGINAL

Seattle Wa.
May 3, 1993

93-48

Childrens Television
MM DOCKET NO. 93-48
Secretary FCC
Washington D.C. 20554
Gentlemen:

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FCC MAIL ROOM

While your concern seems to be related mainly toward children's TV programming, I believe some control by the Government should be made regarding both children's & adult TV. Many of the sitcoms shown during the day time are definitely not suitable for children's viewing. In many American homes the parents do not supervise their children's TV viewing, therefore there needs to be stricter control over all TV programs.

I honestly believe that as a class

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relationship between the increasing violence in
American society and the increasing violence abroad

To Children's T.V.
Federal Communications Commission

As a grandparent
sit & watch so
children's programs
most of them are
stupid & an
children's intelligence

There should be
least 4 hours
viewing - more
for children to

1. History in
simplified
 2. Craft programs
stimulate
 3. A program
heroes
good role
program on
 4. Science & Math
- Please, Please
do something for
Me

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Children's Secretariat

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93-48

I'd very much like to see stricter rules governing children's TV programs. There is little on the "tube" that I allow my sons to watch because as I sit there with them I see anti-moral & anti-God garbage being dished out. As a result we watch wholesome videos more.

If things do not improve, with better, more wholeness programs that reflect a respectful, civilized way of living, my 2 sons will see even less TV & will be motivated toward other activities in it's place.

Sincerely,
C. Bloomquist

~~Cynthia Bloomquist~~
309 Le Coney Avenue
Palmyra, N.J. 08065

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93-48

684 Manning Court
Severna Park, Maryland 21146
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FEDERAL COMMUNICATIONS COMMISSION
OFFICE

Public broadcasters utilize a precious public resource, the airways. They must demonstrate their effective services to children as a condition of their license renewal. The commercial stations are losing an audience that has "tuned out" because of the dearth of programs that parents and children of all ages can enjoy together.

Please add my name to your mailing list to receive information about future hearings, rule makings or other activities related to the Children's Television Act.

Sincerely,

A handwritten signature in cursive script that reads "Fay R. Mauro". The signature is written in dark ink and is positioned above the printed name.

Fay R. Mauro

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93-98

BLOCK THAT PROMO!

WHEN DID GROWN-UP TV ADS BECOME OK FOR KIDS?

BY JANE PAULEY

So, what do you say when a little girl turns from the television set and asks: "Was he sticking a knife in her, Mommy?" It seemed perfectly clear that he was, so what my daughter really wanted to know was, "why?"

And I knew the answer to that question. He appeared to be sticking a knife in the lady because ABC knew we'd turn to look. It was a teaser for the movie "Kiss of a Killer," scheduled for later that night, long after my daughter's bedtime.

What I want to know is, why did they have to run that promo at 7 in the evening, between *World News Tonight* and *Jeopardy!*? Am I the only mother springing from the couch in the split second between the conclusion of *The Simpsons* and the promos for what's ahead on Fox? And it's not that my own network is above it. Perhaps your kids caught the 20-second sneak preview of "Marked for Murder"—during NBC's *Sports World* on Saturday afternoon a few weeks ago!

When did this become OK?

Actually, David Letterman was first to ask that question. He was referring to the underwear ads splayed on the sides of New York City buses featuring rapper Marky Mark in his underpants clutching himself in the place we used to call "private." As Dave said, "You couldn't do that anywhere near a bus" when he grew up.

So when did this become OK? We all know that the rules have

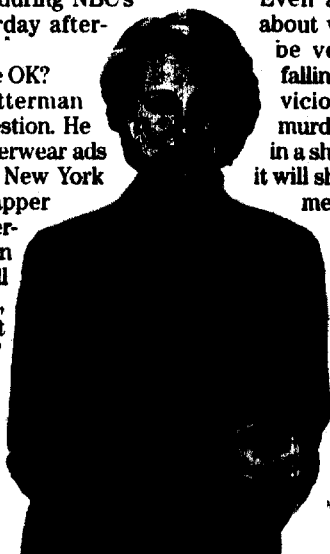
changed. There used to be some pretty silly ones. In the late '50s, NBC censors insisted on hiding pregnant Florence Henderson's tummy behind a desk or potted plants, for instance. While that kind of censorship is long gone, until recently TV followed certain rules about what was fit for family viewing, depending on the time of day. But today those rules are barely observed. I'm told NBC toed the line more carefully when Bill Cosby led the lineup.

While there are still loose guidelines about what constitutes appropriate subject matter for children's programs (you'll be gratified to know that the networks are still sensitive to the use of the word "bastard," but "butthead" is OK)—the promos and teasers that run during the commercial breaks occupy a gray area that seems to be getting wider and darker by the minute.

Even a parent who is careful about what her kids watch may be very surprised by what's falling between the cracks. The vicious rape or the gruesome murder may come up just once in a show, but the promotions for it will show up many times in commercial rotation.

What to do?

Well, movie theaters screen coming-attraction trailers for "general audiences" when they know there are kids in the house. How hard would it be for cable and TV networks to do likewise—and stick to it? ■





OFFICE OF THE VICE PRESIDENT
WASHINGTON

March 26, 1993

Frances B. Klock
310 South Main Street
Pleasant Gap, PA 16823

Dear Frances:

Thank you for taking the time to write to me. As a parent, I too am troubled by the violence, sex, commercialism and mixed moral message seen on television and in the movies. I am working very hard to provide a better climate in which to raise our children.

I encourage you to write to the Chairman of the Federal Communications Commission, 1919 M Street, NW, Washington, D.C. 20554 with your specific complaints. This is the government agency charged with remedying complaints concerning the media. Regarding more general concerns, all of us have a responsibility to do what we can within our own communities to effect change.

The Clinton-Gore Administration intends to carry through on its promise to put "people first". In order to accomplish that, we must know what people are thinking. Therefore, I value the fact that you have shared your views with me.

Sincerely,

A handwritten signature in cursive script that reads "Tipper Gore".

Tipper Gore

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Margie Coleman
2209 North Castle Way
Lynnwood, Washington 98036

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Children's Television M.M. Docket # 90-2018

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Room 222

1919 M Street NW, Washington, DC.

Dear Friend:

Secretary
FCC

P.S. I now have limited vision.

However I still delight in reading

~~to~~ ~~unimpaired~~ ~~1~~ ~~2~~ ~~3~~ ~~4~~ ~~5~~ ~~6~~ ~~7~~ ~~8~~ ~~9~~ ~~10~~ ~~11~~ ~~12~~

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MAY - 7, 1993

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May 2, 1993

93-48

Dear Federal Communications Commission
OFFICE OF THE SECRETARY
MAIL ROOM

I am writing in regards to children's television, to support
that stronger editing & tougher rules be applied.

As you are well aware, thousands of children spend almost all of
their waking hours (except when in school) glued to television.

As I have personally observed, even cartoons as well as popular
"sit-coms" broadcasted from 6:30pm-10:00pm, have become
increasingly violent in nature! Along with increased exposure

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

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FCC MAIL ROOM

May 3, 1993

Att: Children's TV MM Docket No. 93-48
Secretary
Federal Communications Commission, Room 222
1919 M St. NW, WA D.C. 20554

Dear Secretary:

I am writing to you in regard to the television issues which confront our children. It is appalling to see what children at every age, are bombarded with. Unfortunately, there is very little choice to offer children, between educational material and "junk" (my term, for lack of anything better to describe.)

I strongly recommend to you to offer children that which will enhance their ability to THINK. Children that are given that opportunity will benefit themselves, their schools, communities--the list is endless.

From my reading regarding schools, I understand that American children are behind all industrial countries in subjects such as science and math. I recommend to you to require those companies producing television shows to provide criteria toward meeting scholastic guidelines. For example, for every "junk" show-or should I say non-educational show, the company must then provide one show which meets fundamental guidelines for THINKING.

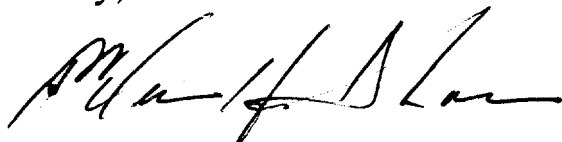
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Fortunately, my two small children watch very little television. One half hour cartoon a week is our limit. I recently listened to the language of one cartoon. It was a Sunday morning cartoon. It was about blowing things up, nuclear war and depicted, in my opinion, a lot of violence. This is beyond my capacity to understand how this is providing a healthy, educational approach to problem solving, let alone life.

Life is a precious commodity. I urge you to help toward treating it as just that in regard to television material.

Thank-you.

Sincerely,

A handwritten signature in cursive script, appearing to read "M. H. Blum". The signature is fluid and written in dark ink.

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Children's T.V. MM Docket No. 93-48
Secretary, Federal Communications Commission, Room 222
1919 M. St. NW
Washington, D.C. 20554

The attached clipping from the current Sunday paper quite vividly illustrates our concern for childrens T.V.(and also for adults). The violence,eroticism,open sensualism, and sensation-alism on almost all channels (in programming and commercials) is the name of the game today. Even childrens comedy programs are sensualized today. Our undisciplined "freedom of speech" and "free enterprise" systems are destroying our nation. If we left it up to "free enterprise" cigarettes would be in the pockets of every kid in school (instead of just 50%). We must either learn to control the T.V. Industry with severe discipline or face the continued demise and deterioration of our society and social sytem.

Thank you for any help &/or
control you can bring about.

Gerald & Vernelle Stucky

Gerald and Vernelle Stucky
2740 Magnolia
Wichita, Kansas 67217-3010

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